Gloria Cho

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Technologies and Skills

- **Languages:** JavaScript, React, React-Native, TypeScript, Vue, Angular
- **Skills**: HTML/CSS, Design Systems, Wireframing, UX, Figma, Sketch, Accessibility (WCAG), BEM, GraphQL, Git, JIRA, Unit Testing, Mocha, Jest, Gulp, Webpack, NPM, AWS S3, GCP, WordPress, Bootstrap, Marketing
- **Achievements:** Google Developers Group (GDG) Dallas – Conference Speaker, DevFest @ UT Dallas 2019

Experience

Fermat Commerce | San Francisco, CA   **02/2022 – 02/2023**
Software Engineer, Front-End

- Developed and implemented a new autocomplete checkout feature for both web and mobile e-commerce platforms using React, React-Native, TypeScript, CSS3, GraphQL, and Google Autocomplete API, resulting in a revenue increase of $1M within a 6-month timeframe

- Spearheaded the design and development of an enhanced UI/UX for a multi-variant selector feature by collaborating with the design team and optimizing Shopify API data. This initiative led to a 20% reduction in cart abandonment rates

- Conducted UX comparative research and audits to enhance mobile app vs. responsive app behaviors, and led pre-development workshops to train the web engineering team on iOS app development considerations

ISN | Dallas, TX   **03/2021 – 02/2022**
Senior Associate Front-End Developer

- Orchestrated the development of a custom, cost-effective UI design system based on Bootstrap and SCSS customizations, saving the company approximately $50K USD in first-year licensing fees

- Managed the redesign of the corporate website, simultaneously mentoring backend engineers on modern web technologies including HTML5, CSS3, Angular, and Bootstrap

- Devised a comprehensive 3-5 year plan for modernizing legacy front-end code, which included immediate projects, style guide CSS, a modified BEM guide, and Best Practices and Suggestions documentation

CBRE | Dallas, TX   **09/2019 – 03/2021**
Software Engineer, Front-End (Contract)

- Pioneered the development of a new design system powered by Vue.js, Material Design, Vuetify, and SCSS, streamlining the property valuation process and increasing efficiency by 20%

- Authored and updated Front-End Best Practices documentation, utilized by 25 developers in the US and India, implementing a modified BEM convention for enhanced maintainability with 80% Sonarqube unit test coverage written in Jest

- Recognized with the "MVP Developer of the Sprint" award for introducing Sprint Demo Days, leading to increased stakeholder engagement and the establishment of bi-weekly Product Council meetings

AmpThink | User Interface Developer – Dallas, TX   **05/2019 – 08/2019**
Arris | Full-Stack Web Developer (Contract) – Dallas, TX   **03/2019 – 05/2019**

Education

- **Full-Stack Web Development,** DevMountain   **2017**
- **BBA International Marketing | French,** CUNY Baruch College, Zicklin School of Business **2013 – 2016**